



**Douglas
Laboratories®**

*Raising the Standard for
Nutrition and Wellness.™*

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Great-Tasting Natural Nutritional Bar Is An Exclusive For Healthcare Providers

PITTSBURGH, Pa. — October 3, 2005 — Douglas Laboratories introduces T.H.E. Bar™, a great tasting natural granola raisin bar that provides essential fatty acids, cardio-supportive antioxidant nutrients, vitamins, and minerals.

Each kosher-dairy certified bar contains wholesome ingredients including rolled oats, raisins, almonds, honey, pomegranate, agave nectar, coconut, black tea extract, and ultra-refined fish oil. Unlike other nutritional bars, T.H.E. Bar does not contain any added high-fructose corn syrup, hydrogenated oils, or artificial sweeteners, flavors, or preservatives. Douglas Laboratories will make T.H.E. Bar available to healthcare professionals.

“T.H.E. Bar is designed for people looking to consume a variety of healthful ingredients for the entire body’s well-being in a great tasting snack,” said Dr. Andrew Halpner, director of product development for Douglas Laboratories. “It’s a much healthier alternative to many mainstream nutritional bars containing artificial sweeteners and highly processed ingredients.”

Recommended as a healthy snack alternative; the nutrients provided by each 1.8 oz. (50g) bar support all of the body’s metabolic and physiologic systems including the cardiovascular, musculoskeletal, nervous, gastrointestinal, and immune systems.

Douglas Laboratories has been providing superior nutritional supplements to the healthcare professional for more than 50 years. Currently, approximately 900 branded products are offered along with new products introduced on a continuing bases. Working with an experienced research staff of Ph.D.s and a world-renown medical advisory board, Douglas Laboratories' commitment to bring novel, clinically supported products to the marketplace to support patient needs is unsurpassed.

Douglas Laboratories distributes globally, with worldwide headquarters located in Pittsburgh, Pennsylvania, USA. For additional information on Douglas Laboratories, please visit www.douglaslabs.com, email to nutrition@douglaslabs.com, or 1-888-DOUGLAB.

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