



**Douglas  
Laboratories®**

*Raising the Standard for  
Nutrition and Wellness.™*

**FOR IMMEDIATE RELEASE**  
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## **DOUGLAS LABORATORIES INTRODUCES NEW PATIENT RETENTION PROGRAM**

*Direct Product Shipping Benefits Healthcare Professionals, Patients*

**Pittsburgh, PA** — Healthcare professionals can now provide patients with direct shipping access to quality nutritional products through Douglas Laboratories' comprehensive Patient Retention Program.

"This new program is designed to support healthcare practices with patient compliance and retention. By making our product inventory available to the patient, we eliminate access constraints," said Doug Lioon, CEO of Douglas Laboratories. "In addition to manufacturing high-quality nutritional products, we strive to provide the best access to these products, a convenience to benefit both practitioners and patients."

Comprehensively, Douglas Laboratories receives patient orders, manages payment processing and ships house-labeled products directly from the manufacturing facility to patients within the continental United States.

There are no fees for enrollment in this program. Once enrolled, the healthcare practitioner will receive tri-fold product brochures for distribution to patients.

For more information, contact a Douglas Nutritional Account Manager or Customer Service Representative, or visit [www.douglaslabs.com](http://www.douglaslabs.com) to register online for the Patient Direct Shipping Program.

Douglas Laboratories, part of the Atrium Innovations Inc. family of companies, distributes globally, with worldwide headquarters located in Pittsburgh, Pennsylvania, USA. Currently, approximately 700 branded products are offered along with new products introduced on a continuing basis. Working with an experienced research staff of Ph.Ds and a world-renown medical advisory board, Douglas Laboratories' commitment to bring innovative, clinically supported products to the marketplace to support patient needs is unsurpassed. For additional information on Douglas Laboratories, please visit [www.douglaslabs.com](http://www.douglaslabs.com), email to [nutrition@douglaslabs.com](mailto:nutrition@douglaslabs.com), or call 1-888-DOUGLAB.

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