



**Douglas  
Laboratories®**

*Raising the Standard for  
Nutrition and Wellness.™*



**Council for Responsible Nutrition®**

*The Science Behind the Supplements™*

**FOR IMMEDIATE RELEASE**  
August 2007

Contact: Michael Berger  
Media Relations  
412.471.0840, [berger@krome.com](mailto:berger@krome.com)

## **DOUGLAS LABORATORIES EARNS MEMBERSHIP IN THE COUNCIL FOR RESPONSIBLE NUTRITION**

**Pittsburgh, PA** — Douglas Laboratories, a manufacturer and global distributor of quality nutritional supplements for healthcare professionals, has been approved for membership in the Council for Responsible Nutrition (CRN) by the association's Board of Directors.

CRN is a self-regulating trade organization representing the dietary supplement industry that advocates consumer safety and endorses effective products made to high-quality standards. Members voluntarily adhere to a strong code of ethics, comply with dosage limits, and manufacture dietary supplements under good manufacturing practices.

As the only current member that specifically markets to the healthcare industry, Douglas Laboratories plays a key role in CRN's initiatives to enhance product confidence among healthcare providers and their patients.

CRN has been serving the dietary supplement industry exclusively since 1973, bringing specialized expertise in support of the industry to scientific, government relations and communications venues. Recognized as a strong leader and trusted representative of the dietary supplement industry, CRN and its members work closely with both the legislative and executive branches of government as well as key groups who influence the outcome of dietary supplement industry issues.

"We are honored to be affiliated with CRN, an association that shares our same commitment to providing high-quality, safe and beneficial dietary supplements," said Doug Lioon, CEO of Douglas Laboratories. "We look forward to working with CRN in efforts that will strengthen and build our industry."

Douglas Laboratories, part of the Atrium Innovations Inc. family of companies, distributes globally, with worldwide headquarters located in Pittsburgh, Pennsylvania, USA. Currently, approximately 700 branded products are offered along with new products introduced on a continuing basis. Working with an experienced research staff of Ph.Ds and a world-renown medical advisory board, Douglas Laboratories' commitment to bring innovative, clinically supported products to the marketplace to support patient needs is unsurpassed. For additional information on Douglas Laboratories, please visit [www.douglaslabs.com](http://www.douglaslabs.com), email to [nutrition@douglaslabs.com](mailto:nutrition@douglaslabs.com), or call 1-888-DOUGLAB.

###